

RACE YOU THERE

**PRI SHOW**  
DECEMBER 10-12, 2026 | INDIANAPOLIS

1.

## PRESENTING SPONSORSHIP:

**\$12,000**

*(Exclusive)*

- Presenting sponsor designation on floorplan and all promotional items
- Branded entry unit signage
- Opportunity for literature distribution and collection of attendee data
- Two double sided meter boards inside TOPS HQ
- Two social media posts
- Full page ad in Show Directory

2.

## LUNCH & LEARN SPONSOR:

**\$7,500**

*(Exclusive; 1 available Thursday, Friday and Saturday)*

- Special signage for Lunch and Learn
- Opportunity to host Lunch and Learn seminar with topic of your choice
- Opportunity for literature distribution and collection of attendee data
- Quarter page ad in Show Directory

3.

## SUPPORTING SPONSOR:

**\$5,500**

*(4 positions available)*

- Logo inclusion on all promotional items and meter board in HQ (shared with other sponsors)
- Opportunity for literature distribution and collection of attendee data
- Includes happy hour sponsorship deliverables

4.

## B.S. & BREWS HAPPY HOUR SPONSOR:

**\$2,500**

*(multiple positions available)*

**FRIDAY EVENING, 4:30-6:30PM**

- Logo included on all happy hour promotional items
- Opportunity for literature distribution and collection of attendee data
- Quarter page ad in Show Directory

*\*Inquire for additional branding opportunities (i.e. cups, koozies, napkins, etc)*