

ALL TWO-STORY PENINSULA EXHIBITORS ARE REQUIRED TO SUBMIT ACCURATE RENDERINGS AND DIMENSIONS OF THE TWO-STORY PENINSULA EXHIBIT PRIOR TO THE SHOW TO SHOW MANAGEMENT, THE CONVENTION CENTER AND THE FIRE MARSHAL FOR APPROVAL.

DEFINITION

Exhibit with four or more 10' x 10' standard units back to back with an aisle on three sides on the bottom level, with a second story. Exhibitor cannot create an island effect with flooring variations, within 10 linear feet of a neighboring exhibit.

All drawings must meet structural criteria codes.

GUIDELINES

- 1. All 2-story peninsula exhibitors are required to submit accurate renderings and dimensions of the 2-story peninsula exhibit prior to the show to Show Management, the Indiana Convention Center and the Fire Marshal for approval.
- 2. Plans should be submitted and approved before exhibit construction begins and must adhere to the following:
 - Plans must be scaled, signed and dated by a registered architect or engineer.
 - Plans must include the show name and dates.
 - Plans must include exhibitor's name and assigned booth number.
 - Plans must include directional information (i.e. indicate neighboring aisles and/or booth numbers).
 - Plans must indicate maximum exhibit height, within the booth. Height guidelines are established, per event, by show management. Refer to the Booth Guidelines section in this Exhibitor Resources.
 - Please submit a copy of a scaled and dated blueprint (with front and side elevations), by a registered architect or engineer, to: Tiffany Hale at tiffanyh@performanceracing.com