BIG 3 SPECIAL

PRI
THE BUSINESS OF RACING

PROMOTE YOUR COMPANY AND PRODUCTS IN THE BIG 3 ISSUES OF PRI MAGAZINE



OCTOBER

PRI TRADE SHOW PREVIEW

ARTWORK DUE
August 25

–

BONUS DISTRIBUTION AT THE SEMA SHOW



NOVEMBER

PRI TRADE SHOW DIRECTORY

ARTWORK DUE
September 22

–

BONUS DISTRIBUTION AT THE PRI TRADE SHOW



DECEMBER

PRI DIRECT BUYERS GUIDE

ARTWORK DUE
October 20

–

BONUS DISTRIBUTION AT 2021 EVENTS

MAXIMIZE YOUR EXPOSURE - BUY 3 GET 1 FREE

When you purchase an ad in each of the BIG 3 issues, you will receive a complimentary ad* and a PRI digital floor plan upgrade.

–

SEPTEMBER ARTWORK DUE
July 22

JANUARY ARTWORK DUE
November 22

*Complimentary ad must run in September 2020 or January 2021. Must be of equal or lesser value.



SPECIAL BIG 3 ADVERTISING RATES (PRICE PER ISSUE)

–

1-Full Page.....$3,034.50	1/3-page.....$1,474.75
2/3-page.....$2,363.00	1/4-page.....$994.50
1/2-page.....$1,942.25	1/6-page.....$824.50

COMPANY: _____

PRINT NAME: _____

SIGN NAME: _____

PRI REP SIGN: _____

DATE: _____

SIZES

Oct.	Nov.	Dec.

BIG 3 PROMO ORDERS MUST BE RECEIVED BY 8/19/20.

©Performance Racing Industry, February 2020 PRI-20010-DK