

# INCREASE BOOTH TRAFFIC!

## PUT THESE COMPLIMENTARY PROMOTIONAL MATERIALS TO WORK FOR YOU!

Take advantage of this opportunity to build pre-show sales momentum and inform your customers that you will be exhibiting in Orlando.

### Print Materials:

#### Stickers & Postcards

Use these materials on: Direct Mail, Product Shipments and Billing. **Please order now while supplies last.** Printed material orders will begin shipping in May 2011.

### Online Materials:

#### PRI Web Banner Ads, PRI Show Logos, Embedable Show Promo Videos

Use these materials online to promote your presence at the Show. Available for download 24/7 at [www.performanceracing.com](http://www.performanceracing.com) under the press media tab. **The username and password are prishow.**

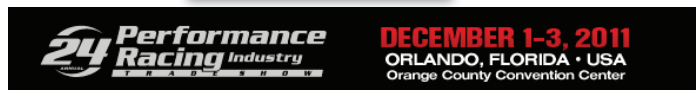
### Show Issue and Online Listings:

Update your company's complimentary exhibit listing for the official PRI November Show Issue and online Exhibitor Search. Click on the Exhibitor Login Button on the PRI Trade Show homepage to take advantage of these valuable marketing opportunities.



**This PDF has typeable fields**

Once complete, save this form and e-mail to: [gabrielao@performanceracing.com](mailto:gabrielao@performanceracing.com) or print form and fax to: 949.499.6399



## QUANTITY REQUESTED:

(Quantity)

**ROLLS OF STICKERS**  
(1 roll = 200 stickers)




(Quantity)

**POSTCARDS**




(Quantity)

**PRE-REGISTRATION FLYER**



## » PRINTED PROMO MATERIALS REQUESTED

### EXHIBITOR INFORMATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

**Order these printed materials today while supplies last! Call 949.499.5413 for more info!**